



Uniting Voices for a Sustainable Future



Introducing the Green Netiquette Project: Empowering Youth for a Sustainable Digital Future

Green Netiquette is an innovative initiative aimed at promoting environmentally-conscious netiquette¹ as a crucial skill for the digital age. It is a Small-scale partnership under the Key Action 2 of the Erasmus+ programme, funded by the National Agency of the Czech Republic with the code 2022-2-CZ01-KA210-YOU-000090463. The Consortium launched the project in May 2023, and it will last 24 months (until April 2025).

Four partners are implementing Green Netiquette; [Univerzita Jana Evangelisty Purkyně v Ústí nad Labem \(UJEP\)](#), Czech Republic; [Eurospeak Limited](#), Ireland; [Istituto ad Ordinamento Universitario "Scuola Superiore Carolina Albasio"](#), Italy and [Youthmakers Hub](#), Greece.

At the core of the Green Netiquette Project is the promotion of environmentally-conscious netiquette as a transversal skill aligned with the ESCO classification². The project aims to raise awareness and advocate for responsible and sustainable practices in digital technologies. It takes a bottom-up approach, actively involving youth and youth workers in practical activities inspired by “learning by doing”.

What sets Green Netiquette apart from other relevant projects is its emphasis on environmental awareness in digital interactions. While other projects may concentrate on general digital etiquette or online safety, Green Netiquette explicitly addresses the environmental impact of digitalization. It encourages young people to adopt practices that minimize environmental harm while engaging with digital technologies.

1. Netiquette refers to the prescribed standards and guidelines that promote respectful and suitable communication within online and digital interactions.
2. ESCO is the multilingual classification of European Skills, Competences, Qualifications and Occupations. It identifies and categorizes skills/competences, qualifications and occupations relevant for the EU labor market and education and training, in 25 European languages.



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The project seeks to raise awareness and encourage good practices for an environmentally and people-friendly use of digital technologies. By applying behavioral norms, adapting communication strategies, and being aware of cultural and generational diversity in digital environments, the project aims to address issues such as miscommunication, cultural misunderstanding, misinformation, and cyberbullying. Through inclusive debates among youth groups from different states and backgrounds, the project fosters an inclusive dialogue, amplifying the voices of contemporary society. The resulting document from these debates will be able to influence policy discussions on digital education, etiquette, and environmentally friendly digital practices. The project's activities not only increase awareness among young people but also promote their active participation in democratic life and civic engagement. The transnational cooperation and networking opportunities created through the project will have a lasting impact on the partnership and participants, fostering respect for one another and common values while driving positive change in digital behavior and environmental consciousness.

Commencing our journey, the Green Netiquette Project successfully held its kick-off meeting on Tuesday, 30th May 2023, in a digital format. During this virtual gathering, the project partners engaged in fruitful discussions regarding the assigned activities and shared valuable insights on the future steps of the project. Additionally, the partners organized subsequent online meetings to delve deeper into the upcoming deliverables of the project, ensuring effective collaboration and planning.

If you are part of the youth or a youth worker and wish to be involved in different stages of the Green Netiquette project, don't hesitate to get in touch with us at eliska.nachazelova@ujep.cz. Stay updated on exciting content and upcoming events by following [@green_netiquette](https://www.instagram.com/green_netiquette) on its Instagram account.



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